MARCIE APIs

AI-powered Content Intelligence wherever, whenever you need it

messagepoint®

MARCIE APIs enable you to leverage Messagepoint's AI-powered Content Intelligence services within your business processes or solutions. Analyze, optimize, or translate text, documents, or even your entire content corpus in seconds via high performance APIs. Powered by NLP, ML, and generative AI, MARCIE is trained on enterprise content, so it understands the context and meaning of your content—whether it's a legal clause, disclosure, policy, contract, or correspondence—to ensure accurate results.

Bringing Intelligence to your Content

MARCIE APIs provide AI-powered Content Intelligence that enables you to assess a content component, document, or even store and analyze your content set over time. MARCIE APIs can be used to support one-time projects or provide critical insights into the content in your document and communications libraries on an ongoing basis.

Key use-cases include:

Translation

Leverage MARCIE's translation APIs to translate your content and documents into over 60 languages in seconds. APIs are also available to check the accuracy of your translations, ensuring the meaning and structure of your content remains consistent across multiple languages.

Content optimization

Use MARCIE's content AI to perform ad-hoc analysis or ongoing assessments of your content's readability, sentiment, grammar, spelling, and brand adherence. Analyze individual content components or your entire document library to understand the relative health of your content and guide content optimization initiatives. APIs are also available that can rewrite your content for sentiment, readability, length, or ISO plain language principles without compromising its original meaning or intent.

Ingestion and parsing

MARCIE's Document Parsing APIs enable organizations to process documents across formats like Word, PDF, and HTML by breaking them into logical content components such as paragraphs, address blocks, headers, footers, tables, and bulleted sections. This foundational capability supports a wide range of use cases, from processing inbound communications and extracting key data to

Key highlights include:

- Document parsing
- Document enrichment
- Multi-lingual and cross-lingual analysis
- Syntactic, semantic, & cross-lingual search & similarity detection
- Issue detection & optimization:
  - Reading levels
  - Plain language
  - Sentiment & tone
  - Brand compatibility
  - Machine translation
  - Translation accuracy
  - Summarization
  - Spelling & grammar

Why choose MARCIE?

- Geared for enterprise content for context and accuracy
- Supports multi-lingual and cross-lingual analysis
- Ultra high-scale processing
- Flexible and cost effective at any scale
- Extends existing platforms to incorporate Content Intelligence AI

preparing content for analysis, optimization, and migration. With MARCIE, you gain complete control over content ingestion and parsing, delivering the flexibility and efficiency needed for a wide range of operational workflows.

Content clean-up and consolidation

Leverage MARCIE's content comparison capabilities to detect duplicate, similar, and outlier content in your documents or across your entire library. By performing syntactic, semantic, multi-lingual or cross-lingual analysis, you can uncover opportunities for consolidation to reduce content management overhead and resolve inconsistencies that may be affecting brand integrity across multiple formats and languages.

Content discovery such as contract and clause reviews

MARCIE can quickly analyze your contracts, policies, and other compliance documents across formats like Word, PDF, and HTML, as well as multiple languages. It reveals duplicates, inconsistencies, and outliers in key content such as legal clauses and disclosures, making it easy to identify and correct inaccurate or outdated information.

Secured with a Zero Trust Strategy

With MARCIE, you are in complete control of your data. We provide state-of-the-art encryption for all data in motion and at rest. All API calls require the usage of a cryptographically strong key that ensures controlled access customizable for an individual or for a team. The transient content and document APIs work on fire-and-forget principle, whereas the content hub applications maintain data isolation using the user account boundaries.

High performance & scalability

MARCIE APIs are cloud-native and built to support diverse end-user application and integration scenarios. The platform offers elastic scalability, adapting to the runtime needs of both large-scale applications—processing thousands of documents with extensive text components—and smaller, real-time use cases. Its cloud-native architecture ensures high availability across multiple geographic regions, delivering reliable performance for all your content intelligence needs.

To learn more, visit www.messagepoint.com, email us at info@messaepoint.com or contact us at 1-800-492-4103.